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BLDEA's
SSM College of Pharmacy and Research Centre, Vijaypur.
Report on workshop/session
Business Model Canvas

Event Details:

- Activity Name: Session on Business Model Canvas
- Mode of Conduct: Offline
- Date and Time: 02/04/2024 at 11.00 am
- Event Coordinator: Ms. Rani H. Bhandarakvathe
- Resource Person: Dr. Muragesh Pattanshetti
- Presided by: Dr. C.M.Setty, Principal, BLDEAS SSM College of Pharmacy and RC Vijaypur
- Organized by: IIC BLDEAS SSM College of Pharmacy and RC Vijaypur

I. **Overview:** The guest lecture on the Business Model Canvas provided a comprehensive understanding of this strategic management tool used for developing and documenting business models. The session covered various aspects including the components of the canvas, its importance, and practical applications in real-world scenarios.

Key Points Covered:

1. **Introduction to Business Model Canvas:** The lecture began with an overview of what the Business Model Canvas is and its significance in modern business strategy. This included a brief history and its evolution as a popular framework for startups and established companies alike.
2. **Components of the Canvas:** The presenter delved into the nine building blocks of the canvas, explaining each component in detail:
 - Customer Segments
 - Value Proposition
 - Channels
 - Customer Relationships
 - Revenue Streams
 - Key Resources



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- Key Activities
- Key Partnerships
- Cost Structure

3. **Real-world Examples:** The presenter shared case studies and examples of well-known companies to illustrate how they utilize the Business Model Canvas in their strategic planning and execution.

4. **Benefits and Challenges:** The session highlighted the benefits of using the Business Model Canvas, such as its simplicity, flexibility, and ability to facilitate clear communication within teams. Additionally, the challenges associated with effectively implementing the canvas were discussed, including the need for accurate data and ongoing refinement.

II. Participants:

- The event witnessed enthusiastic participation from approximately 60 students and staff members.

III. Resource Person:

- Dr. Muragesh Pattanshetti delivered the lecture on Business Model Canvas with his presence and shared valuable insights about the Business.

IV. Vote of Thanks:

- The event concluded with a heartfelt vote of thanks delivered by Mrs. Kavita nesur, expressing gratitude to all participants, coordinators, and resource persons who made this celebration a grand success.

Conclusion: Overall, the guest lecture on the Business Model Canvas provided valuable insights into a powerful tool for business strategists and entrepreneurs. Participants gained a deeper understanding of how to analyze, innovate, and iterate business models effectively. The session concluded with a Q&A session, allowing attendees to clarify doubts and seek further guidance.



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BLDEAs SSM College of Pharmacy & Research Center Vijayapur

Workshop on Business Model Canvas

Resource person

Dr. Muragesh Pattanshetti

Associate professor

BLDEAs A.S.Patil Commerce college
MBA Programme vijayapur

Event Coordinator
Ms. Rani H. B.

IIC convener
Mr. Sangappa Teli

Principal
Dr. C. Mallikarjuna Setty



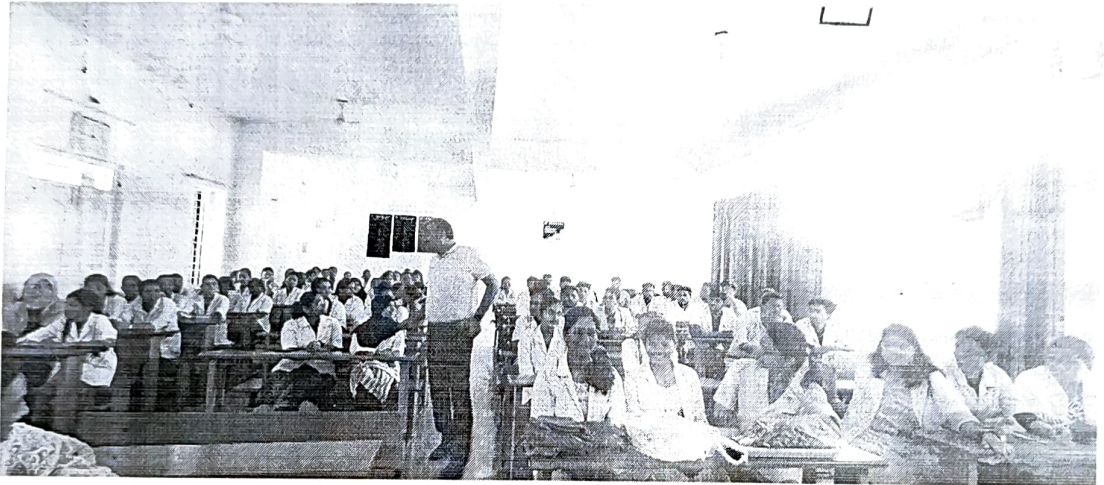
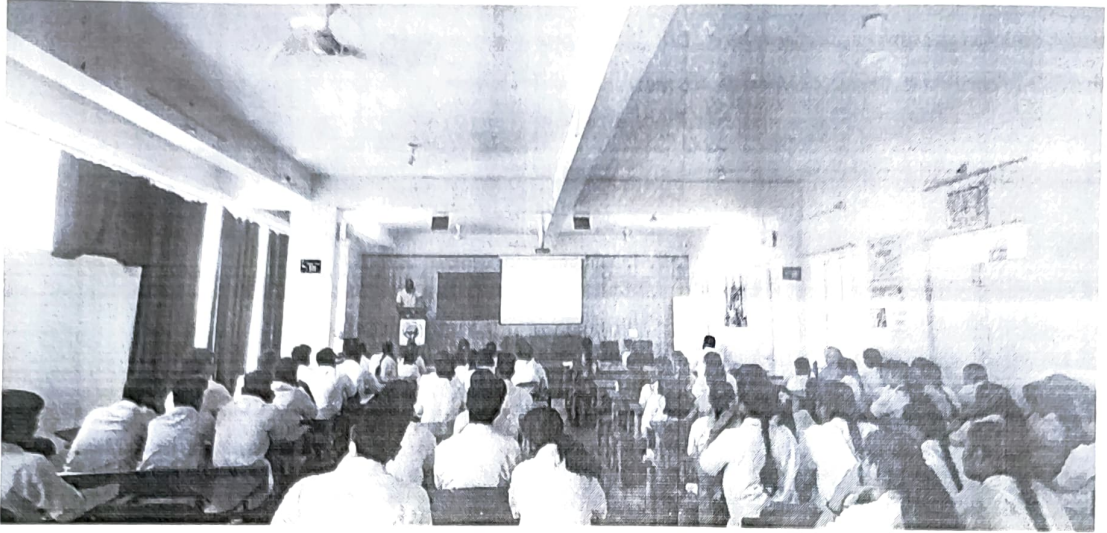
Vijayapura, Karnataka, India
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Social media Link: <https://www.instagram.com/p/C5VibMzJrMY/?igsh=aWt1dGJkbXEybmFx>

Youtube Link: <https://youtu.be/dlzMTiInFXA>

Submitted by: Ms.Rani H.Bhandarakavathe

Date:

Rani H. Bhandarakavathe
Rani.H.

Rani H. Bhandarakavathe
IIC Comment.

Rani H. Bhandarakavathe
09/11/23

WORKSHOP ON BUSINESS MODEL CANVAS

Resource Person: Dr. Muragesh P.

Date: 02/04/2024

SR No.	Name of the student	Year	Sign
01.	Bhumika .v. Rathod	D Pharm 1 st	B Rathod
02	Anjum parveen. I. kuntoji	"	A.I.K
03	Bhagyashree .n. Hiremath	"	BH
04.	Bhavana. A. Dhadamani	"	Bhavana,
05	Almas. J. Natikar	"	(Almas)
06	Chougale Aishwarya	"	Chougale
07	chaitra. M. Trali	" "	C.M Trali
08	Bradar Vidya. G.	"	Bradar
09	Priyanka chadchan	"	Priyanka
10	Anita. Badiger	B. Pharm 2 nd	Anita.
11	Arpita. Birdar	"	Arpita
12	Arpita. Rathod.	"	Rathod
13	B Rakshilka	Pharm D 1 st	B Rakshilka
14	Apoorva. Ajgundi	B. Pharm 2 nd	Apoorva
15	Prithi chadchan	D Pharmacy	Prithi
16	Bhowramma. Hattali	"	Bhowramma
17	Ashwini A. Myagadi	" 1 st year	-AAM
18	Ashwini Patil	Pharm-D 2 nd	Ashwini
19	Akshata. h. Wadgaon	Pharm-D 2 nd	Akshata
20	Harani G. Patil	Pharm.D. 2 nd	Harani
21	Gourashri H. Muchchand	Pharm.D. 2 nd	G.H.M.
22	Ashwini Paschapre	B-Pharm 4 th	Ashwini
23	Vijayalaxmi Choudhary	B-pharm 3 rd	Vijayalaxmi
24	Ashwarya. V. Girrevvago	Pharm-D 2 st	Ashwarya
25	Ashrita . s. Yankanchi	"	Ashrita
26	Sonali S lumate	"	Sonali
27	Suchitra S Patil	"	Patil
28	Srushti Mehi	"	Mehi
29	Ratna Bijjagagi	"	Ratna
30.	Shradha Bikkannur	Pharm D 1 st year	Shradha
31.	Vaishnavi Karatagi	"	Vaishnavi
32.	Saravali .B. Basti	pharm D 1 st year	Saravali
33	Nisarga T. Gondakar	pharm D 1 st year	Nisarga
34.	Soumya. B. Patil	Pharm D 1 st year	Soumya
35.	Shruthi Chunamusi	Pharm D 1 st year	Shruthi
36	N.S. Shettar	B-Pharm 1 st year	N.S.
37	Yalamali. Kirati. Trappa.	B-Pharm 1 st year	Yalamali
38.	Anita. B. Shegunashi	Pharm-D 1 st	Anita
39.	Bibi Mariyam Sarwan	B-Pharm 1 st year	Bibi
35	Nivedita Adadad	Pharm D. 1 st	Nivedita

36	Pharm D 1 st year	Pratiksha R Babanciger	Pratiksha
37	B-Pharm C 1 year	Pallavi M. Bhairagond	P
38	B-Pharm H 1 year	Pavitra R. Peditil	P
39	B-pharm IV year	Vidya R. Hiseemath	V
40	B-pharm 1 st year	Lazunbi M. Math	L
41	B-pharm 1 st year	Kavya C. Pujari	K
42	B-pharm 4 year	Bhagale N. N. N.	Bhagale
43	B-pharm 4 year	Musaddiga A. Rujgoli	Musaddiga
44	M-pharm 2 year	Ankita Shripal Lavande	Ankita
45	M-Pharm 1 year	Shraddha R. Jakkondi	Shraddha
46	B-Pharm 4 th year	Kaveri Math	Kaveri
47	B-pharm IV year	Laxmi N Hanchinal	Laxmi
48	B-pharm IV year	Veena Y. Rogi	Veena
49	B-Pharm 1 st year	Shreelenui V B	Shreelenui
50	" "	Rakshita T. Kavali	Rakshita
51	" "	Sana B. Bevanoo	Sana
52	B. " "	Ranesh I. T	Ranesh
53	B. " "	Rohit B. Pathrozi	Rohit
54	B. " "	Shashank. Namannavor	Shashank
55	Pharm D	Sury S. Jambagi	Sury
56	Pharm D	Gayatri Venesatti	Gayatri
57	Pharma D	Chetan. Rethod	Chetan
58	Pharma D	Vikas. Devanayak	Vikas
59	Pharma D	Shaktiprasad. Hagi	Shaktiprasad
60	Pharma D	Dasshan. Gaydale	Dasshan

02/11/24



BLDEAs SSM College of Pharmacy & Research Center Vijayapur

Workshop on Business Model Canvas

Resource person

Dr. Muragesh Pattanshetti

**Associate professor
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